

Dr. Arch Ford

LEADERSHIP IN FREE ENTERPRISE AWARD

Economics Arkansas will present the *Leadership in Free Enterprise Award* to honor the Ford family legacy.

“Outside the skills of communication, economic education is the most important area of the curriculum.” (1966)

More than 50 years ago, Dr. Arch Ford, Arkansas Department of Education Commissioner, had a vision. He understood the long-term impact K-12 economic literacy would have on individual lives and the state. That vision was realized with the formation of the Arkansas State Council on Economic Education in 1962, which today is Economics Arkansas. Dr. Ford and Dr. Bessie B. Moore teamed up to begin this statewide council, which continues to impact Arkansas teachers and students today.

Dr. Ford clearly inspired his son, Joe Ford, and grandson, Scott Ford, as they have made significant contributions to Arkansas’s economy through embracing economic and free market principles.

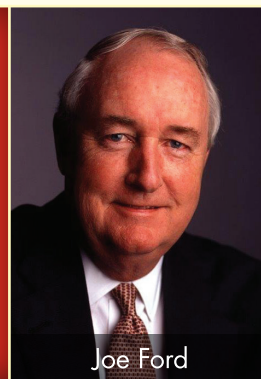
LIFE Award will be accepted by

JOE T. FORD – Chairman, Westrock Group, LLC

SCOTT FORD – Chief Executive Officer, Westrock Group, LLC

Thursday, April 30, 2015 • 11:30 AM – 1 PM

Little Rock Marriott – 3 Statehouse Plaza



Joe Ford



Scott Ford



Warren Stephens

KEYNOTE SPEAKER

Warren Stephens

Chairman, President/CEO
Stephens Inc.



ECONOMICS ARKANSAS

Education for Real Life

For more information, please call **501.682.4230**, visit **www.economicsarkansas.org** or email **sue@economicsarkansas.org**.

Sponsor tables and individual seating available. A portion of your purchase is tax deductible.

Economics Arkansas is a private, nonprofit educational organization committed to promoting economic literacy to K-12 students in Arkansas.