

*Do you have a business idea that is new or better than what is in the marketplace?
Does it have the potential to make money?*

PUT YOUR IDEA TO THE TEST!

Enter the Y.E.S. FOR ARKANSAS Business Plan Competitions!

Win **cash prizes** and gain valuable real-world business experience!



Grades 5-8

**Intents to compete open August 17, 2015.
Business plans due November 17, 2015.**

**Expo Day at Park Plaza in Little Rock
is January 22, 2016.**

Please see the back for more important dates.



Grades 9-12

**Intents to compete open August 17, 2015.
Business plans due March 9, 2016.**

Please see the back for more important dates.



Y.E.S. & Y.E.S. 2.0 competitions:

- Open to all Arkansas students in grades 5-8 and 9-12
- Uses the "Four Cs" skills for the 21st century
 - Communication, Collaboration, Critical Thinking, and Creativity
- Judged by Arkansas business, education, and community leaders
- There is no cost to enter, and students have everything to gain



arcapital.com/aeaf/yes

Youth Entrepreneur Showcase

(Y.E.S.) for Arkansas is a statewide business plan competition for students in grades 5-8 to showcase their creativity, intuition, and innovation.

The top 25 teams will be invited to Expo Day on January 22, 2016, at Park Plaza in Little Rock.

Teams are judged in four categories: Best Business Plan, Most Innovative Product or Service, Best Marketing Piece, and Best Retail Booth Display.

The minimum cash prize pool is \$5,100 per year.

All intents to compete and business plan submissions are submitted via **yesforarkansas2016.istart.org**.

IMPORTANT DATES:

- **August 17, 2015**
Intents to Compete Open
- **October 30, 2015**
Intents to Compete Due by 5:00 p.m.
- **November 2, 2015**
Business Plan Submissions Open
- **November 17, 2015**
Business Plans Due by 5:00 p.m.
- **December 16, 2015**
Top 25 Finalists Announced.
Watch at **arcapital.com/aeaf/yes**
- **January 22, 2016**
Top 25 Finalists attend Y.E.S. Expo Day



arcapital.com/aeaf/yes2

Y.E.S. for Arkansas 2.0 is an online-only business plan competition for grades 9-12. Y.E.S. 2.0 works to promote and showcase the development of students' innovations and entrepreneurial thinking as they prepare for college and/or careers after high school.

Teams are judged in two categories: Best Business Plan and Most Innovative Product or Service.

The minimum cash prize pool is \$2,650 per year.

All intents to compete and business plan submissions are submitted via **yesforarkansas2-2016.istart.org**.

IMPORTANT DATES:

- **August 17, 2015**
Intents to Compete Open
- **February 19, 2016**
Intents to Compete Due By 5:00 p.m.
- **February 22, 2016**
Business Plan Submissions Open
- **March 9, 2016**
Business Plans Due by 5:00 p.m.
- **March 25, 2016**
Winners announced.
Watch at **arcapital.com/aeaf/yes2**

Established in 1999, Arkansas Economic Acceleration Foundation is a private, 501(c)3 nonprofit corporation dedicated to education-based initiatives that promote and foster the development of innovation and entrepreneurship within Arkansas.

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