



# Producing a Newspaper

## The Last Newspaper Boy in America

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### Lesson Description

Inspired by the book *The Last Newspaper Boy in America*, this lesson focuses on the productive resources required to produce a newspaper. Through this activity, students will learn how to categorize productive resources as human resources, natural resources, capital resources and intermediate goods. (Knowledge of the book is not a requirement of this lesson, but it will compliment students' appreciation of the impact of newspapers.)

### Grades 3-4

### Concepts

- **Capital Resources** — Goods that have been produced and are used to produce other goods and services. They are used over and over again in the production process. Also called capital goods. Examples: tools, machines, buildings.
- **Natural Resources** — Things that occur naturally in and on the earth that are used to produce goods and services. Examples: water, trees, coal.
- **Human Resources** — The quantity and quality of human effort directed toward producing goods and services. Also known as labor. Examples: people at work, teachers, bus drivers, doctors.
- **Productive Resources** — The natural resources, human resources, capital resources and entrepreneurship used to make goods and services. Also known as factors of production.
- **Intermediate Goods** — Goods that are used in the production of final goods and services

### Standards

#### *Arkansas Economic Standards*

- E.5.3.2: Articulate ways entrepreneurs and businesses organize human, natural, and capital resources to produce goods and services in Arkansas D2.Eco.4, 7.3-5
- E.5.4.2: Articulate ways entrepreneurs and businesses in Arkansas and the United States organize human, natural, and capital resources to produce goods and services D2.Eco.4, 7.3-5

#### *Arkansas English Language Arts Standards*

#### **Grade 3**

- W.3.2. Write informative/explanatory texts to examine a topic and convey ideas and information clearly.
- SL.3.1 Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 3 topics and texts, building on others' ideas and expressing their own clearly.

**Grade 4**

- W.4.2 Write informative/explanatory texts to examine a topic and convey ideas and information clearly.
- SL.4.1 Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 4 topics and texts, building on others' ideas and expressing their own clearly.

**Objectives**

Students will be able to

- define human, natural and capital resources and intermediate goods
- describe the differences between human, natural and capital resources and intermediate goods

**Time required**

1 class period, plus 30 minutes preparation time

**Materials required**

- Optional: *The Last Newspaper Boy in America*, by Sue Corbett, 1 copy per student for home reading
- Resource Signs
- Resource Cards

**Teacher Preparation**

- Print, laminate and cut out Resource Cards.
- Print and laminate Resource Signs and post around the room.

**Procedure**

1. In class, instruct the students to brainstorm a list of natural resources that are used at school. If they have trouble, remind them what a natural resource is. Do the same for capital resources and human resources.
2. Ask the students if they ever wondered about the goods that are used up when producing other goods and services. These goods are called intermediate goods.
3. Ask the students if they have ever baked cookies. The flour they used in the cookie recipe is an intermediate good. Remind the students that in order to use the flour in the cookies, someone had to plant the wheat, harvest the wheat and then grind it into the flour used for cookies.
4. Ask, "Can you use the same cup of flour for two different batches of cookies?" (*No*) Because you can't use the flour over and over again, it is considered an intermediate good.

5. Instruct the students that they going to classify the productive resources needed to produce a newspaper.
6. Point out the Resources Signs around the room. Check to make sure that the students remember what goes in each category.
7. Distribute the Resource Cards to the students. Instruct the students to think about what productive resource their card represents.
8. Ask the students to stand next to the Resource Sign that best defines their card.
9. After everyone has arrived at a Resource Sign, instruct them to share within their group the resource card they have. Advise the students to move to another group if think they no longer are in the correct group.
10. Instruct each group to share their cards. Make any necessary corrections as you go through each group.

**Closure/Assessment**

Instruct the students to choose a business and prepare in their journals a list of a list of productive resources used in that business. Instruct the students to label them as natural resources (NR), capital resources (CR), human resources (HR) or intermediate goods (IG).

Natural

Resources

Expenses

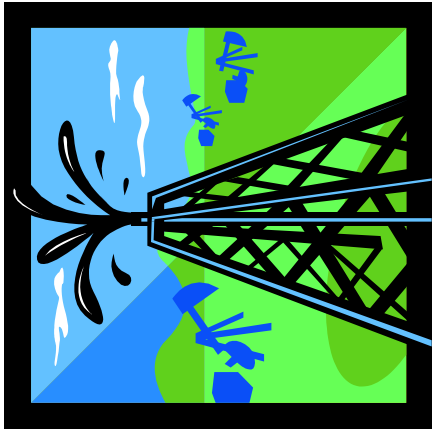
Resources

Human

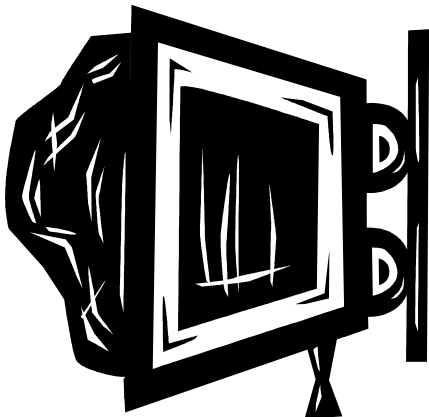
Resources

Intermediary

Goods



Oil



Coal



Soybean Plant



Tree



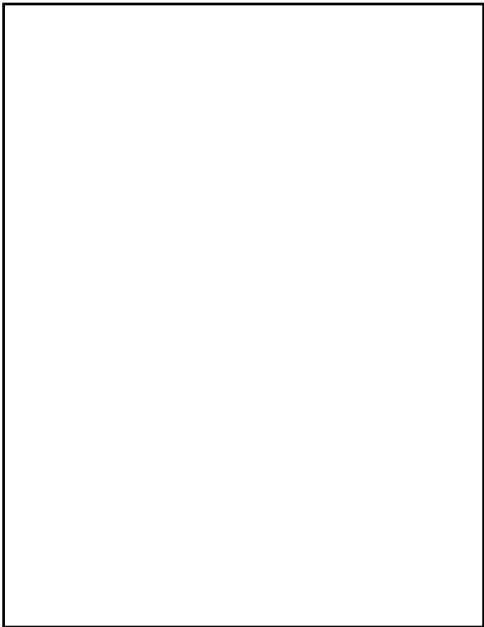
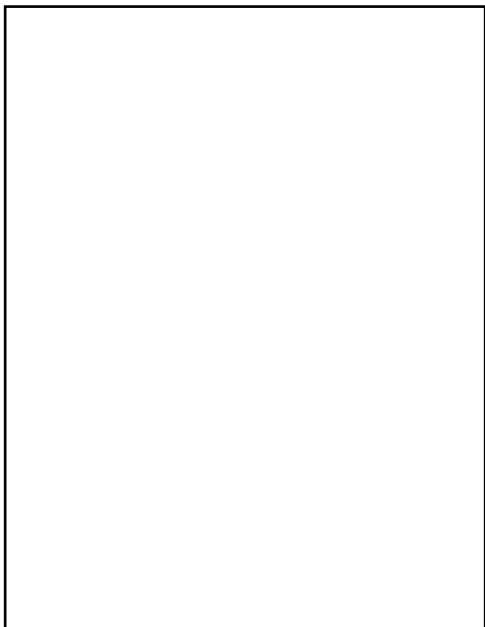
Water



Wind



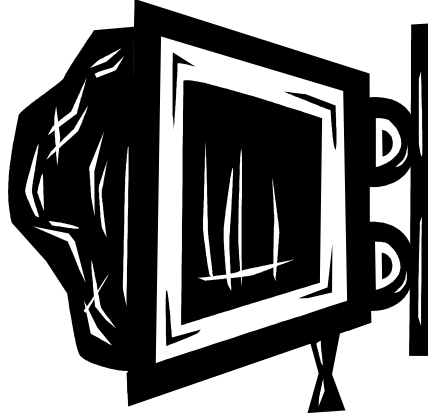
Land







Oil



Coal



Soybean Plant



Tree



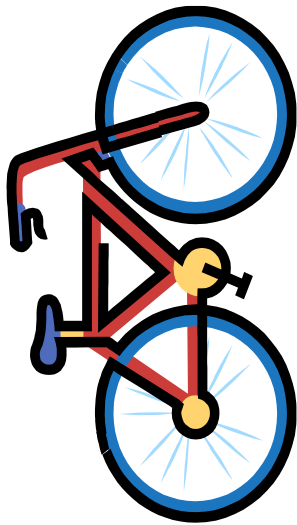
Water



Wind



Land



Bicycle



Desk



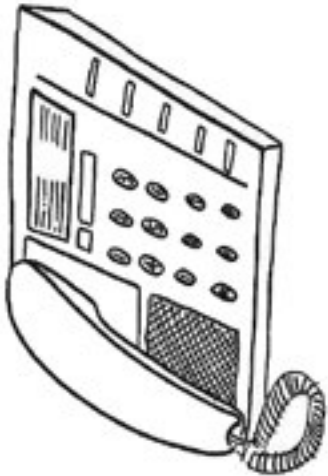
Tape Recorder



Delivery Truck



Delivery Bag



Telephone



Printing Press



Computer




Chair



A cartoon illustration of a delivery person wearing a blue cap, a yellow shirt, and blue pants. They are riding a bicycle and holding a newspaper in their right hand. The background is white.

Delivery Person



A photograph of a woman with long brown hair, wearing a dark jacket, holding a large professional camera with a long lens. She is looking through the viewfinder. The background is blurred.

Photographer



A photograph of a woman with short brown hair, wearing a black blazer over a patterned top. She is holding a newspaper and looking towards the camera. The background shows an outdoor setting with trees and a building.

Reporter



A cartoon illustration of a man with glasses and a yellow shirt, sitting at a desk. He is writing on a piece of paper with a pen. On the desk is a large orange bell. The background is white.

Editor



A cartoon illustration of a woman with blonde hair, wearing a red top, sitting at a desk. She is holding a newspaper and looking at it. On the desk is a computer monitor and a printer. The background is white.

Salesperson



A photograph of a woman with long brown hair, wearing a black blazer, writing on a newspaper with a red pen. The background is white.

Editor



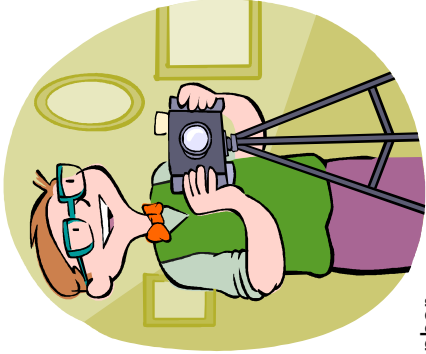
A cartoon illustration of a man wearing a grey suit, a white shirt, a black tie, and a grey fedora hat. He is holding a newspaper and looking at it. The background is white.

Reporter



A cartoon illustration of a man with a surprised expression, wearing a white shirt and a grey tie. He is holding a newspaper that says "EXTRA!" in large letters. The background is white.

Salesperson



A cartoon illustration of a woman with short brown hair, wearing a green top and a purple skirt. She is holding a camera on a tripod and looking through the viewfinder. The background is white.

Photographer





Pencils



Pen



Ink



Rubber Bands



Rainy Day Bags



Paper