

# 'Tis the Season for Economics! 2016 Edition



## ELEMENTARY

*A New Coat for Anna* by Harriet Ziefert

Concepts: barter, goods, services

<http://www.econedlink.org/lessons/index.php?lid=699&type=educator>

<http://exchange.smarttech.com/details.html?id=ff28819d-9f1d-46b0-bad4-871b96a9bbf4>

<http://exchange.smarttech.com/details.html?id=397b4ebd-7ee1-4929-b79c-9e91d35b1de5>

A Colonial Christmas in Williamsburg

Concepts: consumers, producers, goods, services, wants

<http://www.history.org/history/teaching/colxmas.cfm>

Econ Songs

Concepts: Too many to list

Use familiar and often holiday tunes to teach economics.

<http://www.kidseconposters.com/activites-and-games/sing-a-longs/>

*How Santa Got His Job* by Stephen Krensky

Concepts: Human Resources, human capital

<http://www.kidseconposters.com/literature-connection/human-resources/how-santa-got-his-job/?back=literature>

*If You Take a Mouse to the Movies* by Laura Numeroff

Concepts: Unlimited wants, production

While both of these links are for If You Give a Mouse a Cookie, they are easily adapted.

Students can create stockings full of wants, produce Christmas cookies or ornaments.

<http://ecedweb.unomaha.edu/lessons/mouse.htm>

*Messy Bessey's Holidays* by Patricia and Fredrick McKissack

Concepts: factors of production, intermediate goods, natural resources, capital resources, human resources

Great holiday book! Lesson includes whiteboard interactives

[http://www.stlouisfed.org/education\\_resources/messy-besseys-holidays/](http://www.stlouisfed.org/education_resources/messy-besseys-holidays/)

Natural Resources and Your Christmas Tree

Concept: natural resources

[http://mineraleducationcoalition.org/wp-content/uploads/2\\_2013\\_christmasactivity.pdf](http://mineraleducationcoalition.org/wp-content/uploads/2_2013_christmasactivity.pdf)

Toys for Me: A Lesson on Choice

Concepts: choice, opportunity cost, economic wants

<http://www.econedlink.org/lessons/index.php?lid=517&type=educator>

*Too Many Toys* (lesson on Economics Arkansas website)

[http://www.economicsarkansas.org/for\\_teachers/lesson\\_plans.html](http://www.economicsarkansas.org/for_teachers/lesson_plans.html)

## **MIDDLE AND SECONDARY**

*How the Grinch Stole Christmas* by Dr. Seuss

Concepts: consumer, spending, price

Great links to articles about the consumerism spawned by this non-materialistic story.

<http://www.myfreshplans.com/2010-11/how-the-grinch-stole-christmas-lesson-plans/>

*Making Sense with Paul Solman*

'Tis the Season, But Should We Save or Spend? A Holiday Money Conundrum

Concepts: saving, spending, consumer, decision making

<http://www.econedlink.org/interactives/index.php?iid=276>

*Scrooge for Mayor*

Concept: labor, choice, decision making

[http://www.silvercreekschools.org/cms/lib/NY19000329/Centricity/Domain/63/Scrooge\\_for\\_Mayor.pdf](http://www.silvercreekschools.org/cms/lib/NY19000329/Centricity/Domain/63/Scrooge_for_Mayor.pdf)

*The Prices are Changing*

Concepts: consumer, producer, price, demand, supply

<http://www.econedlink.org/lessons/index.php?lid=747&type=student>

## **GENERAL**

*Holiday Headquarters 2016*

Concepts: consumers, producers, market, supply, demand, economic wants

<https://nrf.com/resources/holiday-headquarters>

*Four Economic Indicators Pointing to a Better Holiday Shopping Season in 2016*

Concepts: consumers, producers, market, supply, demand, prices, spending

<http://www.forbes.com/sites/daniellemarceau/2016/08/09/four-economic-indicators-pointing-to-a-better-holiday-shopping-season-in-2016/#c7a74706f1dc>

*The Grinch Sizes up Holiday Spending Forecasts*

Concepts: consumers, producers, market, Behavioral Economic Lessons for Holiday Shopping Season

Concepts: consumer, producers, spending, market, supply, demand, prices, price

<https://www.executiveboard.com/blogs/behavioral-economics-lessons-for-holiday-shopping-season/>

### *2016 Holiday Sales to Top Last Year's*

Concepts: consumers, producers, market, supply, demand, economic wants

<http://www.kiplinger.com/article/business/T019-C000-S010-retail-sales-consumer-spending-forecast.html>

### *Early Bird's Guide to the 2016 Holiday Shopping Season*

Concepts: consumer, spending, prices, producer, supply, demand

<http://time.com/money/4551914/2016-holiday-shopping-season-deals-trends-sales/>

### *Expect 137.4 Million Shoppers to Hit Retailers Over Black Friday Weekend*

Concepts: consumer, producer, market, price, supply, demand, spending, incentives

<http://fortune.com/2016/11/18/black-friday-2016-shoppers/>

### *Who's Hiring the Most, Holiday Season 2016 (nice visual)*

Concepts: human resources, labor, business, supply, demand

<http://www.forbes.com/sites/jeffkauflin/2016/11/01/whos-hiring-the-most-holiday-season-2016/#88fb48e2f5da>

<http://time.com/money/4527074/holiday-jobs-hiring/>

(lists are slightly different)

### *To Open or Not? Inside Stores' Thanksgiving Dilemma*

Concepts: decision making, opportunity cost, consumer, producer

<https://www.theblackfriday.com/stores-closed-on-thanksgiving-day.php>

<http://www.usatoday.com/story/money/nation-now/2016/10/19/open-not-retailers-wage-battle-thanksgiving/92380280/>

### *Christmas Budget*

Concepts: budget

<http://www.beaconlearningcenter.com/Lessons/408.htm>

### *Christmas Trees*

Arkansas Christmas Tree Growers' Association

Concept: natural resources, market

<http://www.arktreetgrowers.com/>

National Christmas Tree Association

<http://www.realchristmastrees.org/dnn/Education/Quick-Tree-Facts>

### *Holiday Greeting Cards*

Concepts: Supply, Demand

<http://time.com/money/4148180/christmas-cards-spending-2015/>

<http://www.greetingcardassociation.org.uk/resources/for-publishers/the-market/facts-and-figures>

[http://www.cleveland.com/insideout/index.ssf/2015/12/post\\_422.html](http://www.cleveland.com/insideout/index.ssf/2015/12/post_422.html)

*The Inventor of Christmas Tree Lights was a Kid Just Like Me*

Concepts: innovation,

Share the article with students and then have them design the “next big thing” for Christmas Decorations or Toys.

<http://www.ideafinder.com/history/inventions/christlights.htm>

*The Christmas Consumer Price Index*

Concepts: consumer price index, consumer

<http://www.pncchristmaspriceindex.com/> **ALL AGES WILL ENJOY!!!!**

<http://www.bls.gov/cpi/>

<http://www.econedlink.org/lessons/index.php?lid=865&type=afterschool>

*Tickle Me Elmo Economics*

Concept: supply and demand

<http://www.finpipe.com/tickle-me-elmo-economics/>

## **INFOGRAPHICS**

*This Holiday Season, Watch for These Shopping Trends*

<https://www.thinkwithgoogle.com/articles/holiday-shopping-trends.html>

*Busiest Holiday Shopping Days 2016*

<http://www.shortstack.com/busiest-holiday-shopping-days-2016-infographic/>

*2016 US Holiday Shopping Trends*

[http://www.sas.com/content/dam/SAS/en\\_us/doc/infographic/holiday-shopping-trends-108554.pdf](http://www.sas.com/content/dam/SAS/en_us/doc/infographic/holiday-shopping-trends-108554.pdf)

*Unwrapping the 2016 Holiday Shopping Experience*

<http://www.marketingprofs.com/chirp/2016/31032/unwrapping-the-2016-holiday-shopping-experience-infographic>

*Unwrapping 2016: Mobile Holiday Shopping Habits: How to Get Millennials to Shop on Mobile this Holiday Season?*

<http://blog.operamediaworks.com/2016/11/03/unwrapping-mobile-shopping-habits-2016-holiday-edition/>

Want more resources?

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