'Tis the Season for Economics! 2015 Edition



ELEMENTARY

A New Coat for Anna by Harriet Ziefert

Concepts: barter, goods, services

http://blog.richmond.edu/openwidelookinside/archives/315

http://www.econedlink.org/lessons/index.php?lid=699&type=educator

http://exchange.smarttech.com/details.html?id=ff28819d-9f1d-46b0-bad4-871b96a9bbf4 http://exchange.smarttech.com/details.html?id=397b4ebd-7ee1-4929-b79c-9e91d35b1de5

A Colonial Christmas in Williamsburg

Concepts: consumers, producers, goods, services, wants

http://teachers.history.org/resources/lesson-plans/colonial-christmas-williamsburg

Econ Songs

Concepts: Too many to list

Use familiar and often holiday tunes to teach economics.

http://www.kidseconposters.com/activites-and-games/sing-a-longs/

How Santa Got His Job by Stephen Krensky Concepts: Human Resources, human capital

http://www.kidseconposters.com/literature-connection/human-resources/how-santa-got-his-

job/?back=literature

If You Take a Mouse to the Movies by Laura Numeroff

Concepts: Unlimited wants, production

While both of these links are for If You Give a Mouse a Cookie, they are easily adapted.

Students can create stockings full of wants, produce Christmas cookies or ornaments.

http://ecedweb.unomaha.edu/lessons/mouse.htm

http://blog.richmond.edu/openwidelookinside/archives/1837

Messy Bessey's Holidays by Patricia and Fredrick McKissack

Concepts: factors of production, intermediate goods, natural resources, capital resources, human

resources

Great holiday book! Lesson includes whiteboard interactives

http://www.stlouisfed.org/education_resources/messy-besseys-holidays/

Natural Resources and Your Christmas Tree

Concept: natural resources

http://www.mineralseducationcoalition.org/pdfs/xmastree.pdf

Toys for Me: A Lesson on Choice

Concepts: choice, opportunity cost, economic wants

http://www.econedlink.org/lessons/index.php?lid=517&type=educator

Too Many Toys (lesson on Economics Arkansas website)

http://www.economicsarkansas.org/for_teachers/lesson_plans.html

MIDDLE AND SECONDARY

Deck the Halls with Macro Follies Concept macroeconomic concepts http://econstories.tv/macro-follies/

How the Grinch Stole Christmas by Dr. Seuss

Concepts: consumer, spending, price

Great links to articles about the consumerism spawned by this non-materialistic story. http://www.myfreshplans.com/2010-11/how-the-grinch-stole-christmas-lesson-plans/

Making Sense with Paul Solman

'Tis the Season, But Should We Save or Spend? A Holiday Money Conundrum

Concepts: saving, spending, consumer, decision making

http://www.econedlink.org/interactives/index.php?iid=276

Scrooge for Mayor

Concept: labor, choice, decision making

http://www.silvercreekschools.org/cms/lib/NY19000329/Centricity/Domain/63/Scrooge_for_Mayor.pdf

The Prices are Changing

Concepts: consumer, producer, price, demand, supply

http://www.econedlink.org/lessons/index.php?lid=747&type=student

GENERAL

Holiday Headquarters 2015

Concepts: consumers, producers, market, supply, demand, economic wants

https://nrf.com/resources/holiday-headquarters

Retail Sales Stagnant ahead of the Holidays

Concepts: consumers, producers, market, supply, demand, prices, spending

http://www.usnews.com/news/articles/2015/11/13/retail-sales-stagnant-ahead-of-the-holidays

The Grinch Sizes up Holiday Spending Forecasts

Concepts: consumers, producers, market, Behavioral Economic Lessons for Holiday Shopping

Season

Concepts: consumer, producers, spending, market, supply, demand, prices, price

https://www.executiveboard.com/blogs/behavioral-economics-lessons-for-holiday-shopping-

season/

How America will Shop in 2015

Concepts: consumers, producers, market, supply, demand, economic wants

http://compass.ups.com/2015-consumer-spending-trends/

Holiday Shopping Season Forecast: Consumers Fight for Deals

Concepts: consumer, spending, prices, producer, supply, demand

http://www.reuters.com/article/2015/10/05/us-usa-retail-holidays-idUSKCN0RZ11Q20151005

REI Stores are Closing on Black Friday #OptOutside

Concepts: producer, business, decision making, choice, opportunity cost

http://www.rei.com/black-friday

http://money.cnn.com/2015/10/26/news/companies/rei-black-friday/

http://www.usatoday.com/story/money/2015/10/26/rei-closing-on-black-friday-for-first-time-in-

its-history/74627872/

Too Early for Christmas Shopping? Millions of Americans have Already Begun

Concepts: consumer, producer, market, price, supply, demand, market

http://www.thefiscaltimes.com/2015/09/15/It-Too-Early-Shop-Christmas-Millions-Americans-

Have-Already-Begun

Who's Hiring the Most, Holiday Season 2015

Concepts: human resources, labor, business, supply, demand

http://www.forbes.com/sites/susanadams/2015/11/04/whos-hiring-the-most-holiday-season-

2015/

Christmas Budget Concepts: budget

http://www.beaconlearningcenter.com/Lessons/408.htm

Christmas Trees

Arkansas Christmas Tree Growers' Association

Concept: natural resources, market

http://www.arktreegrowers.com/

Holiday Greeting Cards

Concepts: Supply, Demand,

http://www.greetingcard.org/AbouttheIndustry/tabid/58/Default.aspx

http://www.greetingcardassociation.org.uk/resources/for-publishers/the-market/facts-and-figures

http://www.theatlantic.com/business/archive/2013/12/if-economists-wrote-christmas-cards/282493/

The Inventor of Christmas Tree Lights was a Kid Just Like Me

Concepts: innovation,

Share the article with students and then have them design the "next big thing" for Christmas Decorations or Toys.

http://www.ideafinder.com/history/inventions/christlights.htm

The Christmas Consumer Price Index

Concepts: consumer price index, consumer

http://www.pncchristmaspriceindex.com/ ALL AGES WILL ENJOY!!!!!

http://www.bls.gov/cpi/

http://www.econedlink.org/lessons/index.php?lid=865&type=afterschool

The Economics of Christmas

Concepts: market, consumers, producers, supply, demand, goods, services

http://trueeconomics.blogspot.com/2014/01/212014-economics-of-christmas.html

http://blog.inomics.com/en/the-economics-of-christmas/

Tickle Me Elmo Economics Concept: supply and demand

http://www.finpipe.com/tickle-me-elmo-economics/

INFOGRAPHICS

5 Holiday Shopping Trends to Watch in 2015:

https://www.thinkwithgoogle.com/infographics/5-holiday-shopping-trends-to-watch-in-2015.html

Holiday Shopping Stats 2015:

http://www.shortstack.com/holiday-shopping-stats-2015-infographic/

Macy's Reports only 35% of Shoppers will Shop Online

http://multichannelmerchant.com/infographics/macys-releases-results-from-holiday-shopping-survey-16102015/#_

Christmas by the Numbers:

http://www.custominfographics.org/b8588b133fcce353-christmas-infographic-christmas-by-numbers-cornish-webservices.html