

We Econ Connections

The Economics of....

Valentine's Day Cards:

- ♥ <http://corporate.hallmark.com/Holiday/Valentines-Day>
- ♥ <https://www.thespruce.com/greeting-card-industry-facts-and-figures-2905385>

Infographics and Informational Text:

- ♥ <http://www.rickerretirement.com/blog/holiday-greeting-the-economics-of-love>
- ♥ <http://www.history.com/topics/valentines-day/history-of-valentines-day/interactives/valentines-day-by-the-numbers>
- ♥ <http://fortune.com/2017/02/07/valentines-day-2017-spending/>

Candy:

- ♥ Hershey's Chocolate: <http://www.thehersheycompany.com/about-hershey/our-story/making-our-chocolate.aspx>
- ♥ Mars Chocolate: <http://www.mars.com/global>
- ♥ Conversation Hearts: <http://www.necco.com/candy/sweethearts/history.aspx>
- ♥ How Chocolate is Made: <http://www.history.com/shows/modern-marvels/videos/how-chocolate-is-made>
- ♥ Infographic: <http://www.valentinesdays.org/facts-behind-valentines-chocolate-day/>

Floral Sales:

- ♥ <http://infusionomics.com/good-stuff/special-projects-list/special-projects-candy-gram/>
- ♥ <http://www.teleflora.com/blog/why-do-rose-prices-go-up-at-valentines-day/>

Children's Literature Connections:

- ♥ *The Giving Tree*
https://www.econedlink.org/lessons/docs_lessons/1032_giving_tree.pdf
- ♥ *Heartbreak Messenger*
<http://www.publishersweekly.com/978-1-250-02969-0>

Valentine's Day by the Numbers!

- ♥ Valentine's Day 2017 (U.S. Census Bureau):
<https://www.census.gov/newsroom/stories/2018/valentines.html>
- ♥ National Retail Federation
<https://nrf.com/resources/consumer-research-and-data/holiday-spending/valentines-day>
- ♥ Valentine's Day Statistics
<https://www.statisticbrain.com/valentines-day-statistics/>